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Why PolyU

- Providing application-oriented education since 1937
- Collaborating with 650 institutions spanning 45 countries and regions
- Offering 86 taught postgraduate programmes
- Working on 2,800 research projects

International Rankings

#6
QS Top 50 under 50 2018 (for universities under 50 years old)

#17
Times Higher Education (THE) Asia University Rankings 2017

Why PolyU Business School

- A comprehensive portfolio of academic programmes
- 200 academics including specialists in accounting, finance, logistics, management, marketing and transport
- Research and specialist centres facilitate single and multidisciplinary studies
- International context and culturally diverse environment
- Network of 45,000 alumni

Accreditations

PolyU Business School (PBS) was accredited by AACSB International (The Association to Advance Collegiate Schools of Business) in 2010 in recognition of our business education.

PBS was accredited by EQUIS (EFMD Quality Improvement System) in 2007 in recognition of our programmes, research and associated activities.

International Rankings

#1
Thomson Reuters’ (ISI) Web of Science data (shipping research 2013-2015)

#11
ShanghaiRanking’s Global Ranking of Academic Subjects (GRAS) 2017 – Management

#39
Times Higher Education (THE) World University Rankings 2018 by Subject – Business and Economics

#40
QS World University Rankings by Subject 2017 – Business & Management Studies

#55
UTD (University of Texas at Dallas) Top 100 Worldwide Business School Rankings Based on Research Contributions 2012-2016
Welcome to PolyU Business School (PBS).

PBS is a world-class business school that offers high-quality academic programmes and conducts cutting-edge research. We have achieved accreditations from AACSB (The Association to Advance Collegiate Schools of Business) and EQUIS (EFMD Quality Improvement System).

PBS is dedicated to the pursuit of IDEAS (Innovation-driven Education and Scholarship) with a 3D focus on Discovery, Design and Delivery. We realize knowledge and technology transfer through educational programmes, as well as partnership and close links with industry and the professional community.

Our new logo gives prominence to the discipline of business and PBS as part of The Hong Kong Polytechnic University. We share PolyU’s promise of “Opening Minds and Shaping the Future” while continuing our relentless pursuit of IDEAS of international standing that has an impact on students, organizations and the understanding of business issues.

PBS offers a comprehensive portfolio of undergraduate and postgraduate programmes, many of which are recognized by professional bodies in the fields of accounting, finance, logistics, management, marketing and transport. Apart from the BBA, MBA, DBA and specialized master’s degrees, there are also research programmes leading to the MPhil and PhD awards.

To maintain the currency of our academic programmes and specialist consultancy, faculty members undertake pioneering and impactful research, both within and across their disciplines, facilitated by the PBS’ centres for research in branding and marketing, leadership and innovation, logistics, maritime studies and sustainability management. Our research has been ranked 55th in the world (The UTD Top 100 Worldwide Business School Rankings Based on Research Contributions 2012-2016).

We look forward to welcoming you to our community of 200 academics from around the world, 5,000 students and 45,000 alumni.

Ir Prof. T.C. Edwin Cheng IASCYS Academician, ScD, PhD
Dean, PolyU Business School
Fung Yiu King – Wing Hang Bank Professor in Business Administration
Chair Professor of Management
The Hong Kong Polytechnic University
Welcome to the postgraduate programmes offered by the Department of Logistics and Maritime Studies of PolyU Business School (PBS) at The Hong Kong Polytechnic University.

As the region’s leading provider of education in logistics, maritime, supply chain and operations management, PolyU has built academic strength and reputation in the field. We have created four research centres – C.Y. Tung International Centre for Maritime Studies, IMC-Frank Tsao Maritime Library and Research & Development Centre, Logistics Research Centre and Shipping Research Centre – to further our mission to provide high quality research and education. Our postgraduate programmes, taught by highly qualified academics and drawn on their research and consultancy service experience, will prepare you to contribute to Hong Kong’s and the Mainland’s future development in the related sectors.

PBS combines the best of both worlds of academia and real business. The curriculum of our programmes embraces a sound balance of academic theories and practical applications. We have worked closely with leading professionals in Hong Kong’s logistics and maritime industries to develop these programmes so as to enhance their relevance to today’s ever-evolving business world.

PBS is ranked 55th in the world, according to the University of Texas at Dallas (UTD) Top 100 Worldwide Business School Rankings based on research contributions to 24 leading business journals between 2012 and 2016. Join us for a unique learning experience in logistics and maritime studies. You will be better equipped for future challenges.

Prof. Andy C.L. Yeung
Head and Chair Professor
Department of Logistics and Maritime Studies
The Hong Kong Polytechnic University
MSc in Management
(Operations Management)

Programme Code: 44085
Programme Director: Prof. Andy Yeung
Academic Advisor: Dr Y.H. Hung

Aim
This programme provides non-business graduates with the needed foundation in the main functional areas of management, and graduates in all disciplines with in-depth training in operations management.

Features
- Operations management in services and manufacturing
- Resources management in private and public sectors
- Quantitative techniques, decision-making, quality management, resource planning, information technology, and e-commerce
- Development of ability to contribute in a cross-functional, team environment
- Independent investigation into specific management problems

LEE Ho Yee
(2017 Graduate)

“This programme enables me to take on challenges of operation and find innovative solutions in a rapidly changing environment. Taking this programme was an important step in my career and life.”
2017 / 18 Intake by Sector

- Banking / Finance 4%
- Education 7%
- Engineering 9%
- Health Care 9%
- Logistics / Transport 13%
- Manufacturing 11%
- Merchandising / Trading 4%
- Wholesale and Retail 16%
- Others 27%

2017 / 18 Intake by Role

- Engineer / Technician 18%
- Executive 4%
- Manager / Assistant Manager 27%
- Officer 24%
- Others 27%
Structure (subject to approval)

For MSc, students complete 4 Compulsory Subjects, 3 Specialized Subjects in either one of the specific streams, 1 Restricted Elective Subject and 2 Free Elective Subjects (30 credits). The three streams are Operations Analytics, Quality Management, and Operations Strategy.

Alternatively, students may take 4 Compulsory Subjects, 3 Specialized Subjects, and a Dissertation (9 credits).

Students may graduate with a Postgraduate Diploma upon completing 4 Compulsory Subjects and 3 Specialized Subjects (21 credits), or a Postgraduate Certificate upon completing 4 Compulsory Subjects (12 credits).

Compulsory Subjects

(4 subjects – 12 credits)

- Accounting for Managers*
- Managing Customers and Markets*
- Managing Operations Systems*
- Managing Organizations and People*

Specialized Subjects

(3 subjects – 9 credits)

Operations Analytics Stream

- Business Analytics
- E-commerce
- Enterprise Resource Planning*

Quality Management Stream

- Six Sigma and Quality Management Techniques
- Statistical Quality Control for Manufacturing and Service
- Total Quality Management

Operations Strategy Stream

- Lean Thinking and Practice*
- Risk Management in Operations
- Strategic Management
**Elective Subjects**

**Restricted Elective Subjects**
(any 1 subject – 3 credits)

- International Operations Management
- Project Management
- Statistics for Management
- Supplier Development
- Supply Chain Management*

*Note: Students may take more restricted elective subjects than necessary, and those subjects will be counted as free electives.*

**Free Elective Subjects**
(any 2 subjects – 6 credits)

- Applications of Decision Making Models
- Business Analytics
- E-commerce
- Enterprise Resource Planning
- Experiments for Business Decision Making
- Implementation and Auditing of Quality Management Systems
- Lean Thinking and Practice
- Models for Decision Making
- OM dissertation (9 credits) (Dissertation option)
- Practice of Operations Management
- Practice of Quality Management
- Reliability Engineering
- Research Methods
- Risk Management in Operations
- Six Sigma and Quality Management Techniques
- Strategic Management
- Statistical Quality Control for Manufacturing and Service
- Total Quality Management
- Warehousing and Materials Management

* The Postgraduate Certificate is awarded without a specialism, as a Postgraduate Certificate in Management.
* The offering of subjects is subject to class quota availability.

* These subjects have been included in the list of reimbursable courses for Continuing Education Fund (CEF) purposes.
Duration
The normal duration of study is 2.5 years with a maximum study period of 5 years. Classes are normally scheduled on weekday evenings in three semesters (including an optional Summer Term) within an academic year.

The programme offers a structured progression pattern, and students are highly encouraged to follow the pattern to benefit from a cohort-based study. Students may graduate within 2 years if Summer Terms are considered in their study. However, being credit-based, the programme allows students to proceed at their own pace while not exceeding the maximum study period of 5 years.

Entrance Requirements
• A Bachelor’s degree or equivalent professional qualifications, preferably with at least one year of relevant work experience.
• Applicants with other post-secondary qualifications and have been employed in industry, commerce or public administration for not less than 6 years, including 3 years in a managerial capacity, will also be considered.

If you are not a native speaker of English, and your Bachelor’s degree or equivalent qualification is awarded by institutions where the medium of instruction is not English, you are expected to fulfil the University’s minimum English language requirement for admission purpose. Please refer to the “Admission Requirements” section of Study@PolyU for details.

Shortlisted candidates may be invited to attend admission interviews.

Fee (subject to review)
The tuition fee is HK$145,500 per programme (30 credits).

Enquiries
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Online application: www51.polyu.edu.hk/e prospectus
Department of Logistics and Maritime Studies

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